

Open Connection with Backsberg Competition Terms and Conditions

1. Introduction

1.1 All persons ("the entrants") entering the **Open Connection with Backsberg** competition on behalf of DGB (Pty) Ltd ("the promotional competition") agree that the competition rules as set out in these terms and conditions are binding on them.

1.2 A copy of these terms and conditions is available at: [Terms and Conditions | Backsberg](#).

2. Important notice:

2.1 These terms and conditions and competition rules contain certain terms and conditions which appear in a similar text style to this clause and which:

2.1.1 may limit the risk or liability of the promoter or a third party; and/or

2.1.2 may create risk or liability for the entrant; and/or

2.1.3 may compel the entrant to indemnify the promoter or a third party; and/or

2.1.4 serve as an acknowledgement, by the entrant, of a fact.

2.1.5 the entrant cannot be a juristic entity and must be an individual;

2.2 The entrant's attention is drawn to these terms and conditions because they are important and should be carefully noted.

2.3 Nothing in these terms and conditions is intended to or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be, created for either the entrant or the promoter in terms of the South African Consumer Protection Act, 68 of 2008 ("the CPA").

2.4 The entrant acknowledges that by submitting his or her entry to the competition he/she has been given an appropriate opportunity to first read these terms and conditions before entering and he/she understands and agrees to the terms and conditions.

2.5 All entrants to this promotional competition participate entirely at their own risk. By reading and accepting these terms and conditions, the entrant gives consent to these risks and hereby indemnifies and holds harmless the promoters DGB (Pty) Ltd their directors, employees and agents of any and all liability pertaining to any damage, cost, injuries and losses of whatever nature sustained as a result of their participation in the competition and related events and activities, save where such damage, cost, injuries and losses are sustained as a result of the gross negligence or wilful misconduct of any indemnified party.

2.6 Applicable Liquor Laws apply.

3. Promotional Competition Dates

3.1 The Open Connection with Backsberg competition is valid from 1 April 2025 until 30 June 2025.

3.2 Entries close at midnight on 30 June 2025. No late entries will be considered.

4. Eligibility

4.1 The competition is open to all persons over the age of 18, except:

Any director, member, partner, employee, or agent of, or consultant to DGB (Pty) Ltd or any other companies within the DGB (Pty) Ltd group.

Any suppliers, service providers, or contractors of DGB (Pty) Ltd.

Any spouse, partner, sibling, parent, or child of any of the above.

5. How to Enter

To participate in the Open Connection with Backsberg competition, entrants must:

5.1 Order any bottle of Backsberg wine at a participating outlet in the promotional period: 1 April – 30 June 2025.

5.2 Seal their phone/s in the provided Connection Box, using the supplied tamper-proof sticker.

5.3 Show their waitron that the tamper-proof sticker seal has been kept intact when the bill arrives.

Successful entrants will then receive a 50% discount off Backsberg wine on the bill, and a scratch card, offering a discount code for an online order from Backsberg Wines.

6. Prizes & Redemption

6.1 50% Off Backsberg wine on their bill.

The 50% discount applies only to the Backsberg wine ordered and is not redeemable for cash.

It is not transferable to food or any other discount on the bill.

6.2 Scratch Card Prize

Entrants will receive a scratch card in the billfold.

One scratch card will be issued per bottle purchased.

Scratch cards cannot be transferred or redeemed for cash.

Scratch cards feature a discount code to be entered into the Backsberg website's online shop. These discounts vary between 10% - 100% off an online wine purchase. Maximum order values are stipulated on the scratch cards.

Scratch card discounts must be redeemed within the time frame stipulated.

Discounts cannot be pooled or combined.

7. General Terms

7.1 The Promoter reserves the right to amend, modify, or withdraw the competition at any time without prior notice.

7.2 The Promoter's decision regarding any aspect of the competition is final and binding. No correspondence will be entered into.

7.3 The Promoter reserves the right to request a winner's proof of identity and verify their age before awarding any prize.

7.4 The Promoter will not be held liable for any technical failures affecting participation.

7.5 Winners agree that their names and images may be used for promotional purposes without remuneration.

7.6 By entering, entrants agree to be contacted by The Promoter for competition-related communication.