

Inspired by Her with Boschendal and PAUL

Promotional Competition Terms and Conditions

1. Introduction

- 1.1 These terms and conditions apply to the **Inspired by Her with Boschendal and PAUL Promotional Competition**.
- 1.2 By entering the competition, each entrant confirms that they have read, understood and agreed to these terms and conditions.
- 1.3 The competition is conducted in accordance with section 36 of the Consumer Protection Act 68 of 2008 and the applicable Consumer Protection Act Regulations.

2. Promoters

- 2.1 The competition is promoted jointly by Famous Brands Limited in association with the PAUL brand in South Africa and DGB (Pty) Ltd in association with the Boschendal Wine brand.

Famous Brands Limited

PAUL South Africa is operated under licence by Famous Brands Limited.

Legal entity: Famous Brands Limited
Registration number: 1969/004875/06
Registered office and head office:
478 James Crescent
Halfway House
Midrand, 1685
South Africa

Telephone: +27 11 315 3000

DGB (Pty) Ltd

Boschendal Wines is a wine brand within the DGB portfolio.

Legal entity: DGB (Pty) Ltd
Registration number: 1946/021311/07
Head office:
724 Sixteenth Road
Randjespark
Midrand
South Africa

Telephone: +27 11 653 1000

- 2.2 Famous Brands Limited and DGB (Pty) Ltd are collectively referred to in these terms and conditions as **“the Promoters.”**
- 2.3 References to “PAUL” mean the PAUL brand as operated in South Africa under licence by Famous Brands Limited.
- 2.4 References to “Boschendal” or “Boschendal Wines” mean the Boschendal Wines brand within the DGB portfolio.

3. Competition Period

- 3.1 The competition opens on **8 August 2026**.
- 3.2 The competition closes at the end of the relevant participating PAUL outlet’s trading hours on **31 August 2026**.
- 3.3 Entries received after the closing time will not be considered.
- 3.4 The competition is available only at the eight participating PAUL outlets listed in clause 6.

4. Eligibility

4.1 The competition is open to natural persons who:

- a. Are 18 years or older at the time of entry;
- b. Are South African residents;
- c. Are in possession of a valid South African identity document or passport;
- d. Complete a qualifying purchase during the competition period; and
- e. Comply with these terms and conditions.

4.2 Both the winner and the winner's chosen guest must be 18 years or older.

4.3 The Promoters may request proof of age, identity and South African residency before confirming the winner.

4.4 The following persons may not enter:

- a. Employees, directors, members, partners, agents or consultants of the Promoters;
- b. Employees or representatives of PAUL, Boschendal, DGB, Famous Brands or any participating PAUL outlet;
- c. Employees of any advertising, design, production, travel, hospitality or promotional agency involved in the competition;
- d. Suppliers directly involved in administering or fulfilling the competition; and
- e. The spouses, life partners, business partners or immediate family members of any of the persons listed above.

4.5 No person under the age of 18 may enter the competition or receive any alcohol included in the prize.

5. How to Enter

5.1 To enter, an eligible entrant must complete **all** of the following steps during the competition period:

- a. Purchase a bottle of Boschendal Brut at a participating PAUL outlet;
- b. Write their full name, contact number and email address clearly on the original till slip issued for the purchase; and
- c. Place the completed till slip into the designated Boschendal competition entry box at the same participating outlet.

5.2 Each valid till slip constitutes one entry.

5.3 Entrants may enter more than once, provided that each entry is supported by a separate qualifying purchase and a separate original till slip.

5.4 A till slip may not be used for more than one entry.

5.5 No entry fee is charged. Entrants remain responsible for the cost of the qualifying purchase.

5.6 Entries that are incomplete, illegible, duplicated, altered, fraudulent, damaged or submitted without a valid qualifying purchase may be disqualified.

5.7 The Promoters will not be responsible for entries that are lost, misplaced, incorrectly completed, illegible, damaged or deposited after the competition has closed.

6. Participating PAUL Outlets

The competition is available at the following eight PAUL outlets:

Gauteng

1. **PAUL Melrose Arch**
Melrose Arch Shopping Centre, Melrose North, Johannesburg
2. **PAUL Bryanston**
Winifred Mandela Precinct, Bryanston, Johannesburg
3. **PAUL Morningside**
Morningside Shopping Centre, Morningside, Johannesburg
4. **PAUL Polofields**
Polofields Crossing, Waterfall, Midrand
5. **PAUL Neighbourhood**
The Neighbourhood Square, Linksfield, Johannesburg

6. **PAUL Newmarket**
Town Square at Newmarket, Heidelberg Road, Alberton

Western Cape

7. **PAUL V&A Waterfront**
Shop 128, Lower Level, Victoria Wharf Shopping Centre, V&A Waterfront, Cape Town
8. **PAUL Canal Walk**
Shop 50, Lower Level, Canal Walk Shopping Centre, Century City, Cape Town

7. Prize

7.1 One winner will receive a **Boschendal Pamper Escape for Two**, with a total stated prize value of **R40,000**.

7.2 The prize includes:

- Two nights' accommodation at Boschendal Estate at our Retreat Cottages (or similar) for two guests, valued at R17,200
- Daily breakfast for two
- A bottle of Boschendal Cap Classique and a sweet-treat platter in the room upon arrival
- Entry for two to the Boschendal Friday Night Market
- Dinner at The Deli on Friday evening, valued at R1,500
- A floral-arranging workshop on Saturday, valued at R1,000
- A Boschendal picnic for two, including a bottle of Boschendal Cap Classique or still wine, valued at R850
- Dinner for two at Boschendal's fine-dining restaurant, ARUM, valued at R3,000
- Return flights from major South African city centres, valued up to R10,000
- Return transfers between Cape Town International Airport and Boschendal Estate, valued at R2,000
- On-estate shuttle transfers throughout the stay
- A three-bottle collection of Boschendal Grande Cuvée, Mountain Rose and Jean Le Long Prestige Cuvée to take home

7.3 The total stated prize value is **R40,000**.

7.4 The stated prize value is based on the estimated retail value at the time the competition is published.

7.5 The actual cost of flights, transfers, accommodation or other prize components may vary according to dates, availability and supplier rates.

7.6 The winner will not be entitled to receive any difference between the stated prize value and the actual cost incurred in fulfilling the prize.

8. Prize Redemption Conditions

8.1 The prize is valid for the winner and one chosen guest.

8.2 The winner and guest must both be 18 years or older.

8.3 The prize must be redeemed before **30 March 2027**.

8.4 The prize may not be redeemed over public holidays or key seasonal periods.

8.5 All prize components are subject to availability, including:

- a. Accommodation;
- b. Flights;
- c. Airport transfers;
- d. The Boschendal Friday Night Market;

- e. The floral-arranging workshop;
- f. The Boschendal picnic;
- g. The Deli;
- h. ARUM; and
- i. Any other included Boschendal experience.

8.6 The winner's preferred dates are not guaranteed.

8.7 Final travel and accommodation dates must be mutually agreed with Boschendal and confirmed in writing.

8.8 No booking will be regarded as confirmed until the winner has received written confirmation from the Promoters or an appointed representative.

8.9 The prize must be redeemed as one complete itinerary unless otherwise agreed in writing by the Promoters.

8.10 The prize is not transferable, exchangeable or redeemable for cash, credit or any other product or service.

8.11 The winner may not sell, advertise, auction or otherwise commercially transfer the prize.

8.12 Should a prize component become unavailable for reasons beyond the Promoters' reasonable control, the Promoters may substitute it with an item or experience of reasonably equivalent value.

8.13 The winner and guest must comply with the rules and reasonable requirements of Boschendal Estate, PAUL, airlines, transport providers and all other prize suppliers.

9. Flights and Travel

9.1 The prize includes return economy-class flights for the winner and one guest from a major South African city centre.

9.2 The flights are valued at up to **R10,000 in total**.

9.3 The Promoters will determine the most appropriate departure airport based on:

- a. The winner's place of residence;
- b. Available routes;
- c. Flight availability;
- d. Reasonable travel arrangements; and
- e. The maximum flight value included in the prize.

9.4 Any flight cost exceeding R10,000 will be for the winner's own account unless otherwise agreed in writing by the Promoters.

9.5 Flights are subject to availability and the booking conditions of the relevant airline.

9.6 The winner and guest are responsible for ensuring that they:

- a. Possess valid identification and travel documentation;
- b. Arrive at the airport and other departure points on time; and
- c. Comply with all airline, airport and transport-provider requirements.

9.7 The Promoters will not be responsible for costs resulting from missed flights, late arrival or voluntary changes requested by the winner or guest.

10. Prize Exclusions

10.1 The prize excludes:

- a. Gratuities;
- b. Transfers between the winner's home and their departure airport;
- c. Travel insurance;
- d. Additional luggage charges;
- e. Flight upgrades;
- f. Changes to confirmed flights or bookings requested by the winner or guest;
- g. Personal expenses;
- h. Meals, beverages, activities or services not expressly included in clause 7;
- i. Additional accommodation nights;
- j. Costs resulting from missed flights, transfers, restaurant bookings, workshops or activities;

- k. Medical expenses; and
- l. Any additional items or expenses not expressly listed as part of the prize.

10.2 Any excluded or additional costs will be for the winner's own account.

11. Winner Selection

11.1 One provisional winner will be selected by random draw from all valid entries received during the competition period.

11.2 The draw will take place between **1 and 4 September 2026**, or as soon as reasonably possible thereafter.

11.3 The competition and winner-selection process must be overseen and certified by an independent accountant, registered auditor, attorney or advocate in accordance with the Consumer Protection Act Regulations.

11.4 The Promoters' decision, subject to the required independent oversight, will be final.

11.5 No correspondence will be entered into regarding the outcome of the draw, except as required by law.

12. Winner Notification and Verification

12.1 The provisional winner will be contacted using the telephone number or email address written on their entry.

12.2 The Promoters may contact the provisional winner by telephone, email or both.

12.3 The provisional winner may be required to provide:

- a. A copy of their valid identity document or passport;
- b. Proof of South African residency;
- c. Proof that they are 18 years or older;
- d. The original qualifying till slip, where requested;
- e. Written acceptance of the prize; and
- f. Any information reasonably required to arrange and fulfil the prize.

12.4 The Promoters will make reasonable attempts to contact the provisional winner.

12.5 The provisional winner must respond within **72 hours** of the Promoters' final contact attempt.

12.6 The Promoters may disqualify the provisional winner and select an alternative provisional winner where the original provisional winner:

- a. Cannot be contacted;
- b. Fails to respond within the required period;
- c. Does not meet the eligibility requirements;
- d. Cannot verify their entry or qualifying purchase;
- e. Submitted false, fraudulent or incomplete information;
- f. Declines the prize; or
- g. Cannot redeem the prize in accordance with these terms and conditions.

12.7 The winner may be required to sign an acknowledgement confirming acceptance or receipt of the prize.

12.8 The prize will only be confirmed once the Promoters have completed the required verification process.

13. Publicity

13.1 The winner may be invited to participate in publicity relating to the competition.

13.2 Participation in publicity is voluntary.

13.3 The winner may decline to participate in any publicity, photography, filming, social-media content, media interview or marketing activity.

13.4 The winner's decision not to participate in publicity will not affect their right to receive the prize.

13.5 No compensation will be payable for voluntary participation in publicity unless separately agreed in writing.

14. Personal Information

14.1 By entering, entrants acknowledge that their full name, contact number and email address will be collected and processed for the purpose of administering the competition.

14.2 Personal information may be processed to:

- a. Validate entries;
- b. Conduct and independently oversee the draw;
- c. Contact the provisional winner;
- d. Verify the provisional winner's eligibility;
- e. Arrange and fulfil the prize;
- f. Respond to competition-related enquiries or disputes; and
- g. Retain legally required competition records.

14.3 Personal information may be shared between:

- a. Famous Brands Limited;
- b. DGB (Pty) Ltd;
- c. The participating PAUL outlets;
- d. Boschendal Estate;
- e. Airlines and travel-booking providers;
- f. Transfer providers;
- g. Accommodation, restaurant and experience providers;
- h. The independent person appointed to oversee the competition; and
- i. Other suppliers involved in administering or fulfilling the prize.

14.4 Personal information will only be shared to the extent reasonably necessary to administer the competition or fulfil the prize.

14.5 Entry into the competition does not automatically constitute consent to receive direct marketing.

14.6 Any consent to receive marketing communications from Boschendal, DGB, PAUL or Famous Brands must be obtained separately and expressly.

14.7 Personal information will be processed in accordance with the Protection of Personal Information Act 4 of 2013 and the applicable privacy policies of the Promoters.

14.8 Entrants may request access to, correction of or deletion of their personal information, subject to applicable legal and record-retention requirements.

14.9 Privacy-related enquiries may be sent to:

Famous Brands Limited: popia@famousbrands.co.za

DGB (Pty) Ltd: bianca@boschendalwines.com

15. Competition Records

15.1 The Promoters will retain all legally required competition records for the prescribed period.

15.2 These records may include:

- a. A copy of the competition offer and rules;
- b. Marketing and promotional material;
- c. Details of the persons responsible for conducting the competition;
- d. Records relating to the winner-selection process;
- e. The independent oversight or certification report;
- f. Details of the selected winner; and
- g. Acknowledgement of receipt or acceptance of the prize.

15.3 South African promotional-competition regulations generally require prescribed competition records to be retained for at least three years.

16. Disqualification

16.1 The Promoters may disqualify an entrant who:

- a. Does not comply with these terms and conditions;
- b. Provides false, misleading or fraudulent information;
- c. Alters, duplicates, fabricates or interferes with a till slip;
- d. Attempts to manipulate the competition or draw;
- e. Enters through an unauthorised method;

- f. Is prohibited from entering under clause 4; or
- g. Acts unlawfully or dishonestly in connection with the competition.

16.2 Where a winner is disqualified after selection, the Promoters may select an alternative winner from the remaining valid entries.

17. Changes, Suspension or Cancellation

17.1 The Promoters may amend, suspend, postpone or cancel the competition where circumstances beyond their reasonable control make this necessary.

17.2 Any material amendment to the competition will be published on the Boschendal campaign webpage.

17.3 The Promoters will not materially alter the competition in a manner that unfairly disadvantages entrants, except where required by law or circumstances beyond their reasonable control.

17.4 If the competition is cancelled, the Promoters will comply with any obligations imposed by applicable law.

18. Limitation of Liability

18.1 Nothing in these terms and conditions excludes or limits any liability or consumer right that may not lawfully be excluded or limited.

18.2 To the fullest extent permitted by law, the Promoters will not be liable for loss, damage, injury or expense caused by circumstances beyond their reasonable control.

18.3 The Promoters will not be responsible for the acts, omissions, delays, cancellations or schedule changes of airlines, transport providers, restaurants, accommodation providers or other third-party prize suppliers.

18.4 Where reasonably possible, the Promoters will assist the winner in addressing disruptions affecting the prize itinerary.

18.5 The winner and guest participate in all travel, dining, workshop, picnic and estate activities at their own risk, subject to the applicable legal duties of the relevant service providers.

19. General

19.1 These terms and conditions constitute the rules of the competition.

19.2 The Promoters may verify any entry and request any information reasonably required to establish compliance with these terms and conditions.

19.3 A failure or delay by the Promoters to enforce any provision will not constitute a waiver of that provision.

19.4 If any provision is found to be unlawful, invalid or unenforceable, the remaining provisions will continue to apply.

19.5 These terms and conditions are governed by the laws of the Republic of South Africa.

19.6 Any dispute will be addressed in accordance with South African law and any applicable consumer-protection dispute-resolution processes.

20. Competition Enquiries

Competition-related enquiries may be directed to:

Boschendal Wines / DGB (Pty) Ltd

724 Sixteenth Road
Randjespark
Midrand
South Africa

Email: bianca@boschendalwines.com

PAUL South Africa / Famous Brands Limited

478 James Crescent
Halfway House
Midrand, 1685
South Africa

Email: Deanne.Herbert@Famousbrands.co.za