

# GNITION

# A Glance ©© into Ignition

From a desk in a shared office space to now one of the market leaders in the corporate gifting and branding space in South Africa. It's taken over 20 years to get us here and we are exceptionally grateful for what we have achieved, the partnerships we have created and the value we have added.

Our attention to detail and our excellent service have ensured that we are one of South Africa's top branded products, gifts and clothing companies. We work hand in hand with our clients, striving to meet objectives and budgets.

We are passionate about keeping abreast of the latest trends and offering innovative, bespoke concepts and ideas as well as OEM and custom manufactured products.

#### Who we are oo



Over **20 years experience** in the branded products, gifts and clothing industry.



**Best Industry pricing** working with top local and international suppliers and manufacturers.



We are a proud **B-BBEE Level 1** contributor.



National Footprint.
Offices in
Johannesburg,
Cape Town and
Durban.



Access to **over 80 000 items.** You name it we can brand it!



**Experts in special imports,** end to end solution covering the entire supply chain process.



Access to a specialised team of Strategy Marketers, Design, Content, PR, Digital Advertising and Brand.



Integrated
Marketing
Communication
Experts working
with top local and
international clients
and partners.

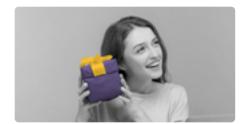
#### What we do oo



**Clothing and Headwear** 



**Outdoor and Indoor Display** 



**Promotional Gifts** 



**Eco Range** 



**Outdoor and Leisure** 



Office and Stationery



Technology



**PPE & Covid** 



iSwac

#### Where we're based oo







#### What we care about oo







Say No to Plastic



**Eco-friendly** Alternatives



**Reducing our Carbon Footprint** 



**Education** 

#### Our partners 00

Here are a few of the thousands of brands we work with across multiple industries.





Invested Deloitte. STANLIB FOOTGEAR FG





































**Ignition Marketing** 

www.ignitionmarketing.co.za GP: 010 593 6400 | WC: 021 286 9460 | KZN: 032 586 0741 **OR contact your Account Manager** 

SCAN HERE to find out more about Ignition or drop us a mail on info@ignitionmarketing.co.za





**Browse our top summer** collection of the hottest branded products for this season.

You *name it,* we can brand it.



#### **GET OUTSIDE &** GO OFFLINE



#### **KEEP COOL THIS SUMMER SEASON**



CLOTHING **HEADWEAR** 

#### LIFE'S A BEACH **RIDE THE WAVE**



**HEADWEAR | BEACH ACCESSORIES** 

#### **KEEP FIT & HEALTHY** THIS SUMMER



**ACTIVE WEAR | SPORTSWEAR ACCESSORIES** 



A TWO IN ONE GIFT FOR THE SUMMER MONTHS.

**99** 

### Portable Braai & Cooler

Braai folds away neatly in a carry bag.

Product Dimensions: 20cm (H) x 30cm (D)

Various branding options available.

2

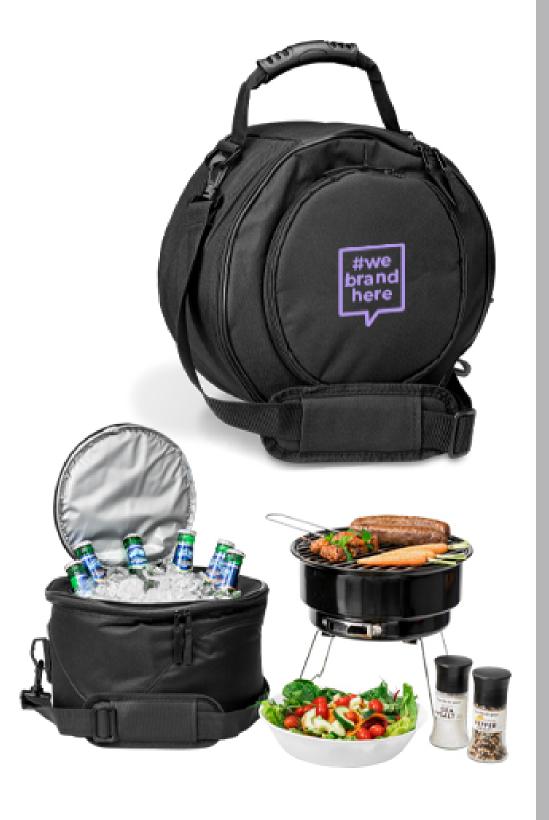
A braai and cooler bag in one



Made from 600D Nylon and metal



Adjustable & removable shoulder strap













Get creative with an edge to edge design



77

#### Wine Insulating Carry Bag

Product Dimensions: 40cm (H) x 14cm (W)

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Keeps wine cold on the move



Thick neoprene insulating wine bag with carry handle











Get creative with an edge to edge design



KEEPS WINE COOL ON THE GO.

77

# Double Wine Insulating Carry Bag

Product Dimensions: 40cm (H) x 27cm (W)

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Keeps 2 bottles of wine cold while on the move



Thick neoprene insulating wine bag with carry handle







#### STAY HYDRATED IN STYLE.

77

#### 500ml Double-Wall Water Bottle

Product Dimensions: 25.2cm (H)

Various branding options available.





Double-wall stainless steel bottle



Twist lid with a 500ml capacity



Keeps liquid hot and cold





77



#### Backseat Cooler & Organiser

Made from superior polycanvas. Great for organising all your travel goodies.

Product Dimensions: 27.5cm (W) x 12.5cm (D) x 37cm (H)

Various branding options available.



Features a thick aluminium foil lining



Includes a cooler compartment & multiple pockets



Rests smoothly on the backseat of your car





Get creative with an edge to edge design







77

#### Neoprene Lunch Bag

Product Dimensions: 33cm (H) x 28cm (W)

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Keeps the contents fresh for hours



Thick neoprene insulating lunch bag

### **GET OUTSIDE & GO OFFLINE**



#### **Shweshwe Lunch Bag** With Branded Tag

Choose from a selection of shweshwe prints.

Product Dimensions: 33cm (H) x 28cm (W)

Includes printed tag.



Locally manufactured



Keeps the contents fresh for hours



Thick neoprene insulating lunch bag









66

GREAT EXPOSURE FOR YOUR BRAND.

77

#### Windscreen Visor

Product Dimensions: 142cm (W) x 68cm (H)

Includes full colour sublimation (edge to edge branding).





















Protects your dashboard from direct sunlight & harmful UV rays



Made from 210 denier polyester









A VERY
CONVENIENT AND
STYLISH COOLER
FOR THOSE HOTTER
DAYS.

#### **Basket Cooler**

Handle for easy storage or transportation.

Front slip pocket with enhanced stitching.

Product Dimensions: 45.7cm (W) x 25.4cm (D) x 27.9cm (H)

Various branding options available.



Collapsible metal frame



A large main compartment with zip offers ample space (up to 30 cans)



Peva lining











77

#### 4 Person Wicker Picnic Basket

Includes four place settings with plates, cutlery, glasses, napkins & bottle opener.

Various branding options available.



Includes four place settings



A dark brown wicker basket with 210 denier polyester lining



Product Dimensions: 44cm (W) x 25cm (H) x 20cm (D)









#### Movie Night Popcorn Popper

Colour: Black only

Product Dimensions: 20cm (L) x 20cm (W) x 14cm (H)

Various branding options available.



Reusable, collapsible silicone popper



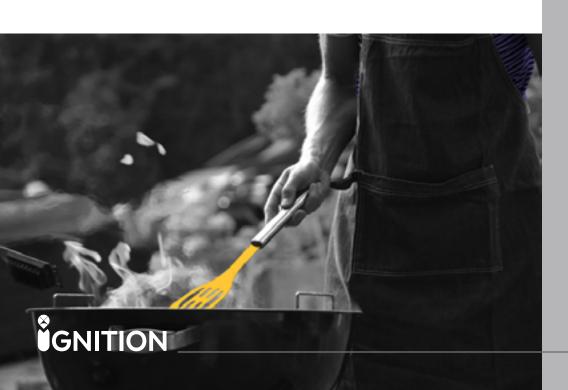
Makes popcorn within minutes



Dishwasher friendly







# THE PERFECT GIFT FOR THE BRAAIMASTER!

77

#### **Braai Apron**

Colour: Black only

The perfect opportunity to get your brand around the fire.

Product Dimensions: 81.7cm (L) X 61cm (W)

Various branding options available.



Includes an oven mitt and cloth



Made from real high quality fire resisting material



Includes a bottle opener









Get creative with an edge to edge design



THE IDEAL
GIFT FOR THE
CHEF OR BRAAI
MASTER!

#### Fully Sublimated Baker Oven Gloves

Padded set of gloves to handle hot dishes.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Made from 300 denier polyester



A lightweight and smooth finish







99

#### Fully Sublimated Double Oven Glove

Handle hot pots and dishes with ease.

Includes full colour sublimation (edge to edge branding).







Get creative with an edge to edge design



Locally manufactured



Made from 300 denier polyester



A lightweight and smooth finish











#### AN IDEAL GIFT FOR THE FOODIE.

99

#### Fully Sublimated Kitchen Apron

Features a useful front pocket.

Adjustable neck and body ties for optimum fit.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Made from 300 denier polyester



A lightweight and smooth finish







99



Absorbent and durable.

Includes full colour sublimation (edge to edge branding).





Locally manufactured



Made from 165gsm towelling



Product Dimensions: 60cm (W) x 30cm (H)







Get creative with an edge to edge design



### **GET OUTSIDE & GO OFFLINE**



#### **Versatile Glass** Chopping Board

A more hygienic nonporous surface.

Long lasting with no scratches or stains.

Includes full colour sublimation (edge to edge branding).







Made from glass



Product Dimensions: 27.8cm (W) x 19.8cm (H)







**Get creative** with an edge to edge design





AN ECO-FRIENDLY
ALTERNATIVE FOR
THE FOODIE.

77

# Recycled PET Apron

Made from recycled polyethylene terephthalate (PET) - empty PET packaging that has been collected and prepared for recycling.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Made from recycled polyethylene



Eco-friendly



THE PERFECT
BRANDED UTENSIL
FOR THE FOODIE.

77

#### Chef Silicone Tongs

A multi-use cooking and serving tong.

Various branding options available.



3 fun colours to choose from: blue, green, red



The tongs and handle are coated with silicone and made of steel giving it extra strength



Product Dimensions: 27.5cm (L) x 3cm (W) X 4.5 cm (H)



# SUMMER'S HOTTEST ESSENTIALS: **KEEP COOL THIS SUMMER SEASON**

KEEP COOL IN STYLE!

77

#### Men's and Ladies Branded T-Shirt

Design your own t-shirt with a campaign specific message or let your brand stand out with your logo front and center.

Various branding options available.



Available in funky colours



Huge range of styles available



Top quality fabrics

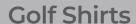




# SUMMER'S HOTTEST ESSENTIALS: **KEEP COOL THIS SUMMER SEASON**



99



Available in men's and ladies.

Various styles and colours available.

Various branding options available.



Available in funky colours

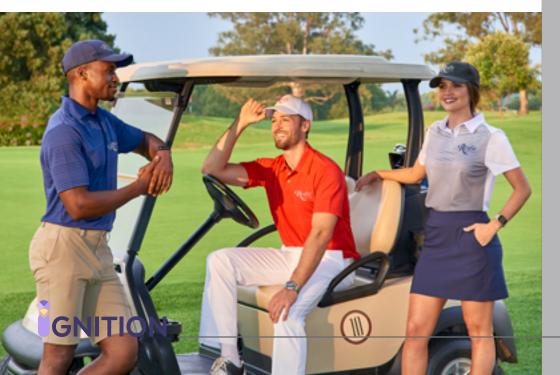


Three button placket



165g/m² 100% polyester, single jersey knit





# SUMMER'S HOTTEST ESSENTIALS: **KEEP COOL THIS SUMMER SEASON**



77



A huge range of styles and caps available.

Various branding options available.





Available in funky colours



100% heavy brushed cotton



 $255 \, g/m^2$ 









# THE PERFECT SUMMER ECO GIFT!

77

#### Kooshty Slurp Straw Set

Available in a refreshing range of colours, this set is the perfect, sustainable alternative to single-use plastic straws.

Various branding options available on tube only.



Stainless steel & food-grade silicone



Eco-friendly



Product Dimensions: Two Kooshty straws: 22cm (H) Brush cleaner: 20cm (H)





#### Kooshty **Swing Glass** Water Bottle

For an appealing alternative to singleuse plastic drinkware, consider this clean and fresh, reusable, and recyclable glass water bottle.

Various branding options available.



Glass & PP



Lid with finger loop with a 650ml capacity



Bottle not for hot liquids







#### STAY HYDRATED IN STYLE.

77

#### Loop Glass Water Bottle

Enjoy the clean taste of drinking from a glass bottle, while avoiding those singleuse plastic water bottles which are harming our planet.

Various branding options available.



Glass, stainless steel & silicone



Silicone carry loop with a 650ml capacity



Bottle not for hot liquids







#### ADD SOME FUN AND FLAVOUR!

77

#### **Infuser Bottle**

The perfect Summer gift to stay hydrated. Enjoy the flavours and health benefits of added fruit in your drink.

Various branding options available.





AS & PP



750ml capacity



Product Dimensions: 26.5 cm (H)





#we brand

66

#### ENJOY A SMOOTHIE IN STYLE!

77





#### Kooshty Kork Glass Smoothie Kup & Straw

You will love slurping your favourite smoothie from the Kooshty Kork Glass Smoothie Kup & Straw!

Various branding options available.



Borosilicate glass, natural cork & food-grade silicone



480ml capacity



Product Dimensions: 14.5 cm (H)









Get creative with an edge to edge design



AN ESSENTIAL ON-THE-GO COOLER BAG!

99

# Fully Sublimated 6 Can Cooler

Keep your lunch cool with this edge to edge branded cooler bag.

Various branding options available.



Locally manufactured



210D Nylon with aluminium foil



Quality foil lining to keep food & drink cool





SAY NO TO PLASTIC!

44

77

#### Fully Sublimated Shopper

The perfect reusable shopper bag. Great giveaway or goodie bag.

Includes full colour sublimation (edge to edge branding).





Locally manufactured



210D Nylon



Product Dimensions: 43cm (H) x 36cm (W)









AN
ENVIRONMENTALLY
CONSCIOUS
STATEMENT BAG.

77

#### Eco Jute Tote Bag

Includes a cotton front pocket -18cm (H) x 21cm (W)

Two tone fabric contrast.

Various branding options available.



Features a button closure

2

Two tone colour contrast



Product Dimensions: 34cm (H) x 15cm (L) x 40cm (W)





THE PERFECT EVERYDAY BAG.

77

#### Beach Rucksack

Various branding options available.





Made of cotton & laminate jute



Features a cross over shoulder strap



Product Dimensions: 23cm (dia) x 45cm (H)





THE BEST BEACH ACCESSORY.

77

#### **Beach Tote**

Various branding options available.





Made of cotton & laminate jute



Features a cotton cord handle



Product Dimensions: 30cm (W) x 14.5cm (D) x 35cm (H)







#### THE PERFECT BEACH COMPANION.

77

### **Beach Bag**

Available in orange, red, lime, black, blue.

Various branding options available.







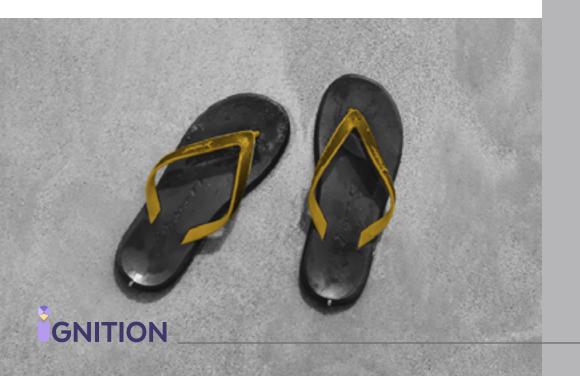
Made from 600 denier polyester with lining



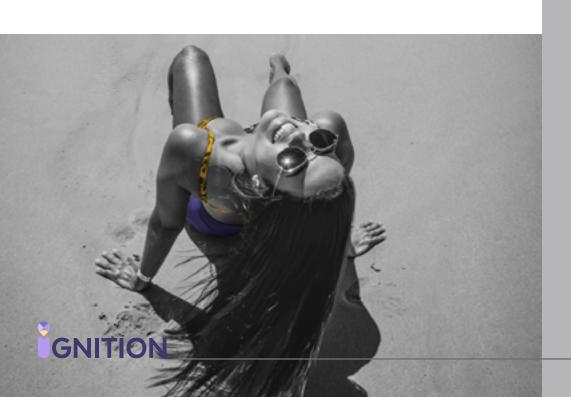
Includes a front pocket & inside zipper pocket



Product Dimensions: 43cm (W) x 34cm (L) x 16cm (D)







# MAKES AN EXCELLENT GIFT FOR THE SUMMER MONTHS!

77

### Bamboo Sunglasses

The arms are made from natural bamboo.

Product Dimensions: 18cm (L) x 9.7cm (W)

Various branding options available.



Made of wheat straw, bamboo & 100% cotton

%

Supplied in a 100% cotton pouch



UV400 protection lenses



STEP OUT IN STYLE THIS SUMMER.

**99** 

### Branded Sunglasses

Various branding options available.





Available in funky colours



Product Dimensions: 4.8cm (H) x 14.5cm (L) x 5cm (W)

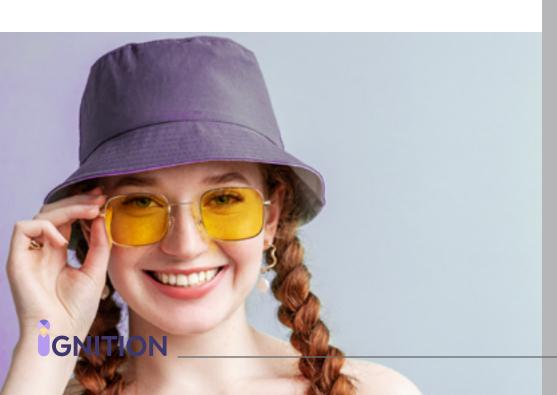


UV400 protection lenses



Get creative with an edge to edge design







### Adult Reversible Hat

Reversible with branding on both sides.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Made from 300 denier polyester



Great for the outdoors in the hot weather







LONG LASTING AND DURABLE COOLER BAG FOR ALL OUTINGS.

### Drawstring Cooler Bag

Can be used as an over the shoulder carry bag or as a backpack.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Quality foil lining to keep food & drink cool



Thick neoprene insulating cooler bag with drawstring





77

### Full Colour Beach Towel

The perfect summery soft towel.

Includes full colour sublimation (edge to edge branding).

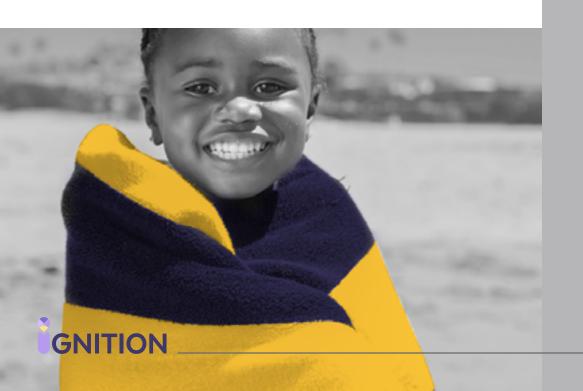




Product Dimensions: 90cm (W) x 175cm (L)



Made from 165gsm towelling



# SUMMER'S HOTTEST ESSENTIALS:











**FOR THOSE WHO WANT TO HAVE FUN OUTDOORS.** 

### Frisbee

Includes FREE one colour screen printed logo.



Available in 9 vibrant colours



Product Dimensions: 23cm (H)



Made from high quality resistant plastic







#### PERFECT GIFT FOR THE SPORTS LOVERS!

77

### Beach Bat & Ball

Includes FREE one colour screen printed logo on both bats.



Waterproof and sand resistant



Includes a small ball perfect for beach games



Plastic handle provides ultimate comfort









GREAT
PROTECTION FOR
PICNICS OR AT THE
BEACH.

**77** 

#### Sun Shelter

Packaged in a carry bag with handle.

Includes FREE one colour screen printed logo.



Includes ropes & pegs

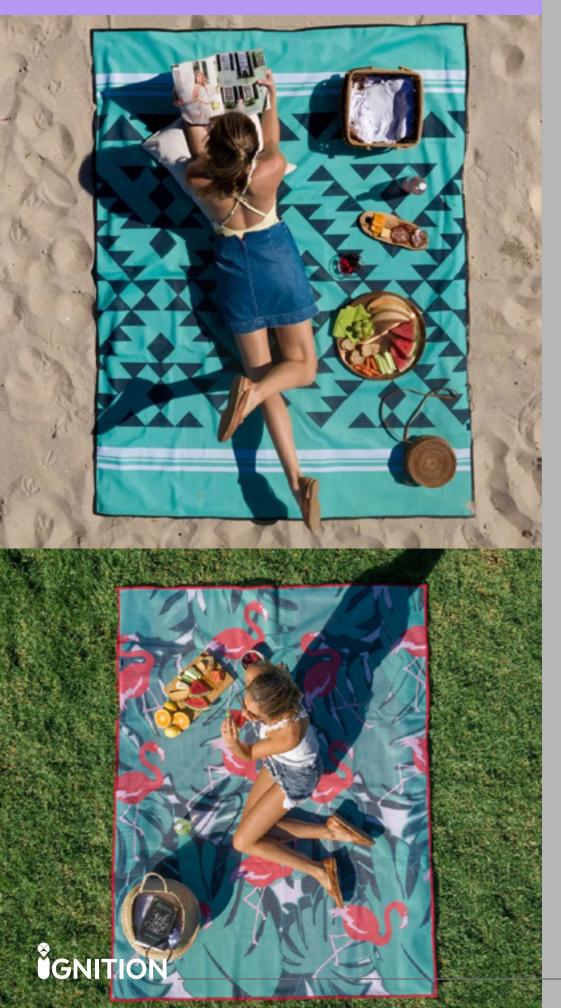


Product Dimensions: 220cm (W) x 110cm (L) x 110cm (D)



Made from 170T Polyester with fibre glass frame







#### THE PERFECT BEACH ACCESSORY!

77

### Sandlite Sand-Free Beach Mat

Colour: Pink flamingo pattern or green triangle pattern

Product Dimensions: 1.55m (W) x 2m (L)



Delivers a complete sand free experience



Folds easily into a small bag to carry



Made from quick-dry and lightweight material making it extremely versatile

Get creative with an edge to







#### TAKE YOUR BRAND ON AN ADVENTURE!

77

### **Gym Tote**

Includes a main compartment, sturdy zip & carry handle.

Product Dimensions: 34.5cm (W) x 39cm (H)

Includes full colour sublimation (edge to edge branding).



Locally manufactured



A lightweight and smooth finish



Made from 300 denier polyester

66

THE BEST GIFT FOR THE YOGA FANS.

77



A durable yoga mat with carry bag.

Product Dimensions: Carry bag 70cm (H) x 25cm (W)

Yoga Mat 173cm (L) x 61cm (W)

Includes full colour sublimation (edge to edge branding) on both the bag and yoga mat.



Locally manufactured



Includes a convenient shoulder strap



Made from rubber polyester & 210 denier polyester





66

### KEEP FIT THIS SUMMER!

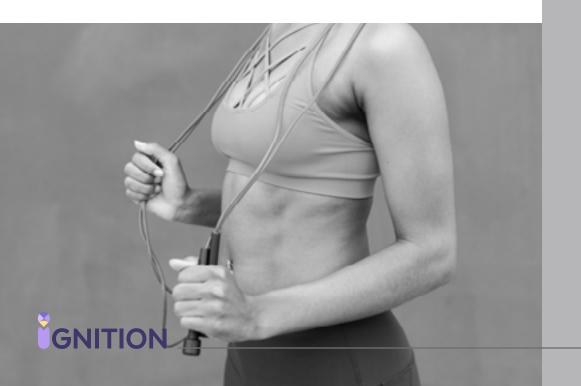
77



Promote health and wellness with this branded skipping rope. Durable and lightweight.

Various branding options available.







D\/C



Product Dimensions: Skipping rope: 300 cm (L) Handles: 2.54 cm (L)



#### **KEEP COOL WHILE WORKING OUT.**

### **Chill Cooling Sports Towel**

Enjoy that feeling of instant cooling and freshness with this cooling towel that provides cool and comfortable relief for those sports enthusiasts who enjoy outdoor activities and working out.

Various branding options available.



Provides SPF 50 protection from the sun



Made from environmentally friendly breathable performance fabric



When wet, the fabric cools up to 15 degrees below outdoor ambient temperature







66

#WEBRANDHERE

### STAY HEALTHY THIS SUMMER!

77



Makes eating healthy on the go so much easier. The perfect gift for

those wanting to be healthy.

Various branding options available.



Polypropylene



800ml capacity



Product Dimensions: PP cup: 19.5 cm (H) PP fork: 17.5 cm (L)



#we brand here BOTTLE FOR THE SPORTS ENTHUSIASTS.

**99** 



Plastic screw on lid.

Includes carry handle

Various branding options available.





Capacity: 600ml



BPA Free & non-toxic



Product Dimensions: 19.5cm (H)





**99** 

### Slazenger Wembley Gym Towel

A 100% cotton sports towel featuring a front pocket, and a length of 100cm.

Various branding options available.

Towel

A 100% cotton sports

%

100% Cotton

2

Two-tone zip on the front pocket



Product Dimensions: 100 cm (L) x 50 cm (W)











# GREAT FOR WEEKEND'S AWAY!

99

### Gary Player Erinvale Duffel

Gary Player Collection signature lining & metal zip pullers.

Various branding options available.





Linen polyester & 600D Nylon



Adjustable, padded, removable shoulder strap



Product Dimensions: 47 cm (W) x 28 cm (D) x 31 cm (H)





GREAT BRAND EXPOSURE!

66

72

Get creative with an edge to edge design







### Unisex Marathon Runners Vest

Get your brand in front of the crowds with this edge to edge branded vest.

Sizing available in Small to 5XL.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



Material: Birdseye



Lightweight

BRAND
YOUR OWN
TOWEL!

**99** 

Get creative with an edge to edge design





### **Gym Towel**

A great branded gift for those staff, clients or suppliers that want to keep fit over Summer.

Includes full colour sublimation (edge to edge branding).



Locally manufactured



165gsm Towelling



Product Dimensions: 30 cm (H) x 70 cm (W)





### HAVEN'T FOUND WHAT YOU ARE LOOKING FOR?

PLEASE CONTACT US AND WE WILL HAPPILY HELP YOU FIND IT.



www.ignitionmarketing.co.za
GP: 010 593 6400 | WC: 021 286 9460 | KZN: 032 586 0741
OR contact your Account Manager