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DEFINITIVE TECHNOLOGY







We created the Demand™ Series for everyone who expects unforgettable audio and the most room-filling, transcendent sound possible. Superior materials, precision workmanship, cutting-edge technology – meticulously engineered and designed. This is the Demand Series.





FILL THE ROOM

Each speaker delivers full-range, room-filling sound and precise imaging from a modern, minimalistic design. Fill every room with detailed Hi-Fi or home theatre sound with extended, controlled bass. The Demand Series outperforms the competition its price-class with more performance in a smaller form factor.



DEMAND™ SERIES

FILL THE ROOM

WITH EXTENDED, CONTROLLED BASS

CARBON FIBER WOOFER DRIVERS

Carbon fiber offers greater rigidity to the cone for deeper bass notes, while preventing cone distortion that can occur with other, less rigid materials. It ensures that the woofers are sturdy yet light, able to handle higher excursion while providing deeper, clean low frequency.

radiators produce extended

low-frequency reproduction from

increases linearity for deep, tight,

a smaller enclosure design and

clean bass response.



DUAL PASSIVE BASS RADIATOR Dual Integrated side firing passive

Sophisticated cabinet bracing dramatically reduces vibration. Thanks to passive radiators instead of bass ports, speakers can be placed as close as you want to a wall, for maximum flexibility.

FILL THE ROOM

WITH A WIDE, PRECISE SOUNDSTAGE



STRONG CABINET BUILD, FLEXIBLE **PLACEMENT**







ALUMINIUM DOME TWEETER WITH 20/20 WAVE ALIGNMENT LENS™

Definitive Technology aluminium dome tweeters deliver a clear, precise high frequency response.

The 20/20 Wave Alignment Lens™ smooths high frequencies for improved dispersion and a rich, balanced listening experience.

LATERALLY OFFSET TWEETER ASSEMBLY

A unique sonic signature feature of the Demand[™] Series,

the tweeter is offset to deliver a more precise center stereo image and eliminate undesirable symmetric diffraction off the corners of the front baffle.

LINEAR RESPONSE WAVEGUIDE™

Patented Linear Response Waveguide™ extends both on and off axis frequency response, while improving dispersion for more natural mid-range timbre and more precise imaging.

FILL THE ROOM

WITH LARGE DYNAMICS

The patented BDSS mid-range drivers provide greater linear excursion and output that results in superior mid-range detail and punchier bass compared to drivers of similar size. A 6.5" driver equals an 8" driver of other speakers in the price range.





EXTRUDED ALUMINIUM FRONT BAFFLE

Clean, beautifully modern industrial design with an extruded Aluminium front baffle bead blasted finish that provides a timeless look and feel that fits any décor.





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SPECIFICATIONS	DEMAND™ TOWER D17	DEMAND™ TOWER D15	DEMAND™ CENTER D5c	DEMAND™ BOOKSHELF D11	DEMAND™ BOOKSHELF D9	DEMAND™ BOOKSHELF D7	DEMAND™ STANDS
CONFIGURATION	3-way with dual passive radiators	3-way with dual passive radiators	2 - way	2 - way	2 - way	2 - way	Design for D11 and D9
TWEETER	1" Aluminium dome tweeter	1" Aluminium dome tweeter	1" Aluminium dome tweeter	1" Aluminium dome tweeter	1" Aluminium dome tweeter	1" Aluminium dome tweeter	-
MIDRANGE	6.5" BDSS™	5.25" BDSS™	Dual 5.25" BDSS™	6.5" BDSS™	5.25" BDSS™	4.5" BDSS™	-
WOOFER	Dual 6.5" Carbon fiber	Dual 5.25" Carbon fiber	_	-	-	-	-
LOW FREQUENCY DESIGN	Dual 10" passive radiator	Dual 8" passive radiator	Ported	6x10" passive radiator	5x9" passive radiator	Ported	-
SENSITIVITY	87 dB	85 dB	85 dB	90dB	88dB	85dB	_
FREQUENCY RESPONSE	42Hz - 22kHz (-3dB)	48Hz - 22kHz (-3dB)	60Hz - 22kHz (-3dB)	61Hz - 22kHz (-3dB)	64Hz - 22kHz (-3dB)	67Hz - 22kHz (-3dB)	_
NOMINAL IMPEDANCE	4 ohms	_					
RECOMMENDED POWER	40 - 300 watts	40 - 300 watts	40 - 150 watts	20 - 200 watts	20 - 200 watts	20 - 200 watts	_
DIMENSIONS (H x W x D)	1099 x 258 x 374 mm	1036 x 230 x 327 mm	167 x 483 x 286 mm	330 x 184 x 318 mm	298 x 166 x 304 mm	248 x 140 x 222 mm	305 x 305 x 786 mm
WEIGHT (each)	29.1 kg	23.6 kg	10.9 kg	7.7 kg	6.6 kg	4.9 kg	5.9 kg
AVAILABLE FINISHES	High Gloss Black High Gloss White	Matt Black					
SHIP AS	left and right individually	left and right individually	each	pair	pair	pair	pair



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