

threebixty:

MARKETING | BRANDING | EVENTS



Our marketing and branding ideas, tools and designs ensure meaningful results for any client in a competitive marketplace

With compelling and relevant mediums we assist clients with effective communication to a fast-paced audience.

Our new-age mechanisms focus on service excellence, placing our clients at the forefront of competitors.

Products and services can be applied separately or combined to generate real market-value for any business.



ESTABLISHED 2013

About five years ago a team of professionals decided to perfect their art with Three6ixty Marketing and Branding becoming the realisation of that dream

Three6ixty Marketing & Branding is a BEE Level 1 contributor and the turnkey solution in business marketing & branding.

Three6ixty Marketing & Branding is founded on forward-thinking ideologies and through constant renewal of our scope of expertise we master the relationship between consumers and companies as we propel our clients to success.

We provide comprehensive services transforming the industry with B2B products and services for all design, print, conceptualization and implementation solutions. Three6ixty Marketing & Branding is a reliable partner for the management and sourcing of suppliers for all marketing and branding needs to build, manage and sustain any brand.

Our creative thinkers turn dreams into reality. As the preferred choice in marketing and branding, we adopt a client-centric approach bringing real-time solutions to clients of any size in any sector to add real value for money.

Every business begins with a dream



OUR CLIENTS

Three6ixty Marketing & Branding our clients are our primary and only focus. We have established trusted relationships with:

AVIS Fleet

 **Budget**®

Sizwe
Ntsaluba
Gobodo 
AUDIT • ADVISORY • FORENSICS

Imperial[™]
logistics



South African Reserve Bank


MONTECASINO
— — — — —

 **FLEET**AFRICA

 **Barloworld**
Motor Retail

 |  **JAGUAR**

resolve

 **SAAB**

 **smith&nephew**

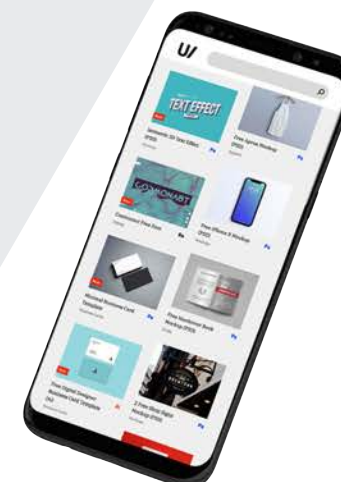

GROUP


AGRI Trading


DEGREES SOUTH

 **ZERO
GRAVITY**
TV & MEDIA

OUR SERVICE DIVISIONS



1. PRODUCTS

2. DIGITAL

CORPORATE GIFTS

Client gifting is a great way to strengthen business relationships and build new ones

Our expert advice ensures our clients always give the perfect gift crafting a quality brand experience. Add a personalized touch with uniquely crafted corporate branding options for Executive Accessories, Notebooks, Novelty items, Stationery, Drinkware, Bags, Office Essentials, Technology, Outdoor and Leisure, Umbrella, Display & Banner, Personal Care and more delivered in stylish packaging.

- Novelties
- Promotional
- Activations
- Awards
- Stationery



CORPORATE WEAR

Wearing a brand logo makes clients easily recognizable and eloquently distinguished from competitors

We have a flare for fashion with creative designs in our branded corporate wear and accessories range with practicability desirability and durability.

This is walking advertising.

- * PPE/Safety Wear
- * Corporate Clothing
- * Sports Wear
- * Uniforms



PRINTING

Brand visibility lies in intelligent placements. Our attractive range of printing options available on small and large scales, adds character to brands.

Success lies in the strategic selection of media, current trends analysis and expert advice. We specialize in electronic and publications advertising.

Through various printing methods we creatively communicate the desired messages of our clients to generate opportunities and consumer awareness.

- Digital Printing
- Litho-Printing
- Business Cards
- Brochures
- Catalogues
- Diaries



SIGNAGE

The term signage is used to describe many facets of the branding industry, here at Three6ixty, we have one ideology when it comes to signage

It's your company's identity and it's your prerogative to have us carry that identity throughout your company's image from the creation of precisely crafted 3D Fabricated signs to the illumination of your brand with the aid of a uniquely made light box sign.

Be it with the use of finely etched cut out lettering, a towering pylon to elevate awareness about your brand, simple yet elegant Perspex signs or simply just to show your client the way with a one of a kind directional sign.

We desire nothing more than to showcase your brands identity, from the creation of an impeccable design to the manufacturing of your brands perfect marketing tool.

- 3D Fabricated Signs
- Perspex Signs
- Laser Cut Lettering
- Pylons
- Directional Signs
- Lightboxes
- Vehicle Branding



MOBILE DISPLAYS

We host an impressive range of portable displays systems for effective brand placement, positioning and awareness with high-quality, affordable and instant, indoor and outdoor signage

Our expert advice and customization promises the best products and accessories for any event.

- Pull up banners
- Gazebo
- Wall banners
- Flags
- Portable



GRAPHIC DESIGN

Visual impressions last a lifetime

Imaginative by nature and enthused by high-quality visual content, Three6ixty Marketing & Branding uses fine-art design techniques to create content that is energetic, practical and versatile.

- Corporate identities
- Stationery design
- Logo Design
- Vehicle Branding
- Newsletters
- Print Adverts
- Brochures



WEB DEVELOPMENT

We specialize in professional high-end designs and developments with a variety of web packages to create an ideal website for any business

Our research and professional advice websites are engineered according to individual clients' needs with emphasis on convenient navigation, intelligent content and imaginative visual displays.

We offer clients access to their own content management systems (CMS) on WordPress, a superlative platform to manage search engine optimization (SEO) and produce meaningful results including user-friendly and cost-effective online stores.

Our websites are savvy and expedient with flexibility for all devices. Create an online identity that gets the world to notice. Our web development services concentrate on maximum online placements with real marketing value.

- Full CMS WordPress Websites
- Online Shopping Websites
- Mobile Friendly Websites
- Landing Pages
- Conversion Optimization
- Custom Design
- On-Site SEO



ONLINE MARKETING

It's easy to get lost on the internet

Three6ixty Marketing & Branding provides constructive advertising on the worldwide web through expert services of PPC (Pay per click), market analysis, social media marketing, content development, website design and development, email newsletters and a robust approach to online solutions.

Our focus is effective online placement to connect clients to the right consumers.

- Brand digitization is the future.
- Pay-per-click/Google Adwords
- Social Media Marketing
- Display Networks
- Remarketing
- Gmail Sponsored Promotions



OUR BRANDING METHODS

Our branding methods on promotional clothing and gifts are created to give clients the brand presence they deserve

Successful brand representations are marks of merit that identify and build our clients' image. Branding is an Experience.

A variety of techniques ensures the brand image represents the exact look and feel that clients want.

- Screen printing
- Pad printing
- Embroidery
- Laser engraving
- Heat Transfer
- Embossing & Debossing
- Direct Product Printing
- Sublimation
- Domed Stickers
- Foil stamping



OUR BUSINESS MODEL

Our branding methods on promotional clothing and gifts are created to give clients the brand presence they deserve.

INNOVATION

Regular reinvention ensures we never go out of style. Image conditioning keeps us in shape. 5 years on, our company has never been healthier and growing stronger.

CLIENT CENTRIC

Client centric grows with you and we cherish the hand-holding throughout the marketing journey. We do not believe in a one-size-fits-all approach because the world was formed on more than one dream.

DESIGN

Design turns unimaginable concepts into exclusive and extreme visual content, bringing ideas to life. You've got to see it to believe it!

INITIALIZING

Initializing presents all your customized solutions in a condensed and recognisable structure for your scrutiny. We work with you to give you all you ever wanted and always a little more.

EXECUTION

Execution makes dreams a reality. Flawless works of art through seamless implementation becomes the metamorphosis of your brand and public image.

ASSESSMENT

Assessment isn't just about the sale. After-service, care and evaluation of success is our most crucial service as we passionately measure up our quality against all that you desired.

CONCEPTUALIZING

Conceptualizing is about your business and needs. Your demand is our supply. No inhibitions during this process as we aim to satisfy all your desires of business fame.

CONSULTING

Consulting is a core function and we like to spend our time understanding individual corporate personality. Idealistic solutions are built on the foundations of our clients.



It's about more than just doing business. We go full circle.

Get in touch with us at

Info@three6ixty.co.za

kevin@three6ixty.co.za

sims@three6ixty.co.za

ann@three6ixty.co.za

+27 11 794 6074

www.three6ixty.co.za

