THE POWER OF COLOUR:
A DIGITAL BRANDING REVOLUTION

We know that you want your brand to stand out from the crowd!

With our just-launched digital branding technology providing exciting new ways to deliver your message in high-impact, photo realistic full-colour, it's mission accomplished.

Whether you choose to enhance your backpack with a burst of digital colour or add an attention-grabbing belly band to your notebook, we'll take your next promotion from mild to wild!

PROMOBASKET

THOUSANDS OF BRANDABLE PRODUCTS

INTRODUCING BOLD & VIVID DIGITAL PRINTING FOR BAGS & COOLERS.

Be it for a conference, in the gym or an annual summer vacation, bags and coolers have always been a great choice for promoting your brand.

Now, taking advantage of our cutting edge digital printing equipment, you're able to choose one of our 99 digital-transfer-ready bags and coolers to show off your brand with photo-realistic results.

Wherever you see DDT the associated product can be digitally printed. For your convenience, we've provided a thumbnail guide on pages 668 - 671 showing all digital-ready bags and coolers.

INTRODUCING HIGH-IMPACT, DIGITALLY-PRINTED BELLY BANDS

Wrapping your notebook with a belly band gives you an additional opportunity to provide your clients with important information or simply to make a full-colour statement in a novel, new way.

Wherever you see ✹BB the associated product is suitable for belly band application.
For a snapshot overview, see pages 420 - 421.

INTRODUCING DIGITAL NOTEBOOK BRANDING: MAXIMUM COLOUR! MAXIMUM IMPACT!

In addition to screen printing, debossing, deboss-and-dome combination branding and foil hot stamping, we now offer the ability to digitally print (almost) the entire front cover of select notebooks in our range with photo-realistic, full-colour images.

Wherever you see ✹DNB the associated product can be digitally printed.
For a snapshot overview, see page 419.

AND REMEMBER TO ADD YOUR BELLY BAND!

INTRODUCING EYE-POPPING DIGITAL PRINTING ON DRINKWARE

When getting your brand noticed is the only option, wrap your flask or water bottle with a full-colour, digital print.

Wherever you see **DP** the associated product can be digitally printed.

Of course, our power of colour digital branding revolution wouldn't be complete without our already-launched

DIRECT TO PRODUCT PRINTING

In addition to our latest techniques, our popular Direct To Product Printing provides plenty of additional opportunities for you to place your brand in the spotlight with vibrant, full-colour, photo-realistic results

Wherever you see **DP** the associated product can be digitally printed.