

# Versatile. Compact. Functional.

The Printer for Bigger Creativity



Full  
A3



## Professional A3 inkjet wireless all-in-one printer

MFC-J3540DW InkBenefit



PRINT



COPY



SCAN



FAX



WIRELESS

[www.brother.co.za](http://www.brother.co.za)

## Versatile, cost-effective and connected A3/A4 print, copy, scan and fax

The professional A3/A4 MFC-J3540DW all-in-one printer is built to last, meeting the needs of demanding small offices and business workgroups. The full A3 functionality enables you to produce a variety of A3 and A4 colour documents, without any hassle, while experiencing high quality prints; fast print speeds; and low running costs. This all-in-one printer offers A3 and A4 print, copy, scan and fax functionality.

Print from your workstation, a meeting room, or your mobile device with wireless connectivity.

## MFC-J3540DW InkBenefit



### KEY FEATURES:

- Up to 28ipm print speed<sup>9</sup>
- Automatic 2-sided A3 print
- 1-sided A3 scan, copy and fax
- 6.8cm colour touchscreen
- Wired, wireless and Wi-Fi Direct connectivity
- 1 x 250 sheet paper tray<sup>2</sup>
- 1 sheet manual feed slot
- 50 sheet A4 Automatic Document Feeder (ADF)<sup>2</sup>
- High-yield inks: BK 3,000 pages and C/M/Y 1,500 pages<sup>1</sup>

### PROFESSIONAL VERSATILE A3 PRINTING<sup>2</sup>

This professional A3 printer offers you the capabilities to not only print in A4, but to also print your reports, presentations, marketing materials or training documents in A3, enabling you to expand your opportunities.

Enclosed paper tray will also hold up to 250 A3 sheets. Using the 50 Sheet Automatic Document Feeder, you can leave your multi-page document to scan, while you focus on other tasks. In addition to this, with a 6.8cm easy to navigate LCD colour touchscreen, you're sure to increase your productivity.

### PEACE OF MIND. GUARANTEED.

When you purchase a Brother printer or multi-function centre and our genuine inks or toners, we'll support you every step of the way with our FREE 5-year warranty commitment. YOU DO NOT NEED TO REGISTER YOUR PRODUCT, our warranty is automatic when you purchase your Brother printer. To keep your Brother machine running in optimal condition we recommend using only Brother Genuine Consumables, this will ensure you automatically enjoy our exclusive 5-year warranty.



## ULTRA-FAST, DURABLE, PRECISION PRINTING

Through years of meticulous engineering design, our patented MAXIDRIVE print chip redefines printing technology. Ink droplets are ejected into 40 micrometer thick film generating pressure that travels through 1680 individual chambers across a single print chip, delivering ultra-fast, durable, precision printing.

## WHEN QUALITY AND PERFORMANCE WORK TOGETHER

Our most advanced colour printing technology is guaranteed to make the right impression when it counts. The vibrant, professional colour prints and accurate digital documents are water and fade resistant. The robust design and durable components ensure a reliable partner that gives you long-lasting usability for all your business needs.

## PRINT FROM ANYWHERE, ANY TIME

Thanks to the remote print function on the Brother Mobile Connect app, you can send print jobs from anywhere – allowing you to get on with the rest of your day. You can set up notifications that will let you know when the job is complete.

## BROTHER MOBILE CONNECT

The way we live, work and print is ever-changing and to support the flexibility required our free Brother Mobile Connect app provides intuitive, time-saving features to fit seamlessly into busy schedules. Print from anywhere, manage your supplies and fully operate your Brother printer from your finger tips through Brother Mobile Connect. With a simple interface, matching the display screen of our printers, navigating tasks is quick and easy. You can even customise the app so your favourite features are easiest to access.



## General

### Technology

Inkjet

### Memory

256MB

### Control panel

6.8cm Colour  
Touchscreen LCD

### Local Interface

Hi-Speed USB 2.0

### Wired Network

Fast Ethernet

### Wireless Network

Wi-Fi and Wi-Fi Direct

### Mobile Print

Print from your mobile devices  
to your Brother printer

## Print

### Print Speed (A4)<sup>9</sup>

1-Sided: 28ipm  
Mono and Colour  
2-Sided: 21ipm  
Mono and Colour

### Print (A3)

1-Sided: Yes  
2-Sided: Yes

### FPOT

#### (First Print Out Time)<sup>10</sup>

4.4 Seconds Mono and  
4.6 Seconds Colour

### Quiet Mode

A mode to reduce the  
printing noise

### Resolution

Up to 1200 x 4800dpi  
(Horizontal and Vertical)

## Printer Functions

### N-up Printing<sup>5</sup>

Reduce up to 2, 4, 9  
or 16 pages into just  
one page

### Poster Printing<sup>4</sup>

Enlarge a single page  
into a poster using 4  
or 9 pages

### Watermark Printing<sup>4</sup>

Watermark your documents  
with predefined text or with  
your own user-defined  
messages

### ID Printing<sup>4</sup>

Add identification to your  
printed documents (date  
and time, short custom  
message or PC username)

### Booklet Printing<sup>4</sup>

Print documents in A5 booklet  
format using automatic or  
manual 2-sided print

### Print Profiles<sup>3</sup>

Store your favourite driver  
settings as profiles to easily  
recall them

## Printer Driver

### Windows

Windows 11  
Windows 10  
(32 and 64 bit editions)  
Windows 8  
(32 and 64 bit editions)  
Windows 7  
(32 and 64 bit editions)  
Windows Server  
2019, 2016, 2012, 2012R2  
and 2008R2  
Windows Server 2008  
(32 and 64 bit editions)

### macOS

10.14.6/10.15.x/11/12

### Linux

CUPS, LPD/LPRng  
(i686 and x86/64)

### PCL Driver

Generic PCL XL driver

### ChromeOS

Supports native  
ChromeOS printing

### PostScript Universal Printer Driver

Driver for Windows that enables  
you to print to any network or  
locally connected Brother ink  
printer

## Paper Handling

### Paper Input<sup>2</sup>

#### Standard Tray

250 Sheets

#### Manual Feed Slot

1 Sheet

#### Automatic Document Feeder (ADF)

50 Sheets

### Paper Output<sup>2</sup>

100 Sheets A4

50 Sheets A3

### Envelope Printing

Yes from manual feed slot tray and standard tray

### Media Sizes

#### Standard Tray

A4, LTR, EXE, A3, LGR, LGL, Folio, A5, A6, Photo (10 x 15cm), Indexcard (13 x 20cm), Photo-L (9 x 13cm), Photo-2L (13 x 18cm), Com-10, DL Envelope, Monarch, C5

#### Manual Feed Slot

A4, LTR, EXE, A3, LGR, LGL, Folio, A5, A6, Photo (10 x 15cm), Indexcard (13 x 20cm), Photo-L (9 x 13cm), Photo-2L (13 x 18cm), Com-10, DL Envelope, Monarch, C5

#### ADF

Width: 105 to 297.0 mm

Length: 148 to 431.8 mm

#### Scanner Glass

Width: up to 297.0 mm

Length: up to 431.8 mm

#### Auto 2-Sided

A4, LTR, A3, LGR, LGL, Folio, EXE, A5

### Media Type and Weights

#### Standard Tray

Plain, Inkjet, Glossy, Recycled 64-220g/m<sup>2</sup>

#### Manual Feed Slot

Plain, Inkjet, Glossy, Recycled 64-260g/m<sup>2</sup>

#### ADF

Plain and Recycled paper 64-120g/m<sup>2</sup>

#### Auto 2-Sided

Plain, Recycled 64-120g/m<sup>2</sup>

## Mobile and Web Connectivity

### Brother Mobile Connect<sup>5</sup> (Android)

Print from, scan to, send faxes, preview received faxes, preview copies and check the machine status from an Android device

### Brother Mobile Connect<sup>5</sup> (iPad / iPhone)

Print from, scan to, send faxes, preview received faxes, preview copies and check the machine status from an iPad / iPhone

### Apple AirPrint

Print from and scan to most common file types from any AirPrint enabled application

### Brother Print Service Plugin<sup>5</sup>

Print from an Android device without a dedicated App.

### Mopria™<sup>5</sup>

Print most common file types from Mopria™ supported Android devices

### Brother Apps<sup>8</sup>

Print creative center, Scan to Mobile, Scan to Searchable PDF, Enlarge Text Copy, Fax forward to Cloud/E-mail, Scan to PowerPoint, Scan to Excel, Scan to Word, Easy scan to E-mail

### Web Connect<sup>8</sup>

Print from and scan to without using a PC to Box, Dropbox, Evernote, OneDrive, Google Drive™ OneNote

## Copy

### Copy Speed<sup>11</sup>

A4: 1-Sided 25ipm Mono and 16ipm Colour  
A3: 1-Sided 13ipm Mono and Colour

### Copy (A3)

1-Sided: Yes

### FCOT

#### (First Copy Out Time)<sup>11</sup>

5.0 seconds Mono and  
6.0 seconds Colour

### Resolution

Up to 600 x 600dpi

### Multi-Copying/Stack/Sort

Makes up to 999 copies of each page / Stacks or Sorts

### Enlargement/Reduction Ratio

Reduce or Increase document sizes from 25% to 400% in 1% increments

### N in 1 Copying

Allows the user to compress 2 or 4 pages on to a single A4 sheet

### 2 in 1 ID Copying

Allows the user to copy both sides of an ID card to a single A4 sheet

### Grey Scale

256 shades of grey (8 bit for each colour)

### Enlarge Text Copy<sup>8</sup>

Makes reading copied documents easier if the size of the text on the original document is small

## Scan

### Scanner Type

CIS (Contact Image Sensor)

### Colour and Mono Scanning

Yes

### Scan Speed (A4)<sup>12</sup>

1-Sided: 25ipm Mono and Colour

### Scan Speed (A3)<sup>12</sup>

1-Sided: 13ipm Mono and Colour

### Scan Resolution from ADF

600 x 600dpi (mono)  
300 x 600dpi (colour)

### Scan Resolution from Scanner Glass

1200 x 2400dpi (mono)  
1200 x 1200dpi (colour)

### Interpolated Scan Resolution

Up to 19200 x 19200dpi

### Colour Depth

48 bit colour Processing (Input)  
24 bit colour Processing (Output)

### Grey Scale

16 bit colour Processing (Input)  
8 bit colour Processing (Output)

## Scanner Functions

### Scan to E-mail

Scan and share documents via e-mail application on PC

### Scan to OCR

Scan documents directly into your word processing application for instant editing

### Scan to Image

Scan into your preferred image editing software

### Scan to File

Scan to a file on your computer

### Scan to Network Folder<sup>4</sup>

Scan documents to a nominated folder on your network without using a Windows PC

### Scan to Email Server

Scan directly from the printer to an email address

### Scan to FTP

Scan documents directly to a FTP server

### Scan Profile<sup>5</sup>

Create up to 5 preset network, FTP profiles for an easy way to store multiple scan settings

### Scan To Microsoft Office

Scan to Word (.docx), PowerPoint (.pptx), Excel (.xlsx) for Microsoft Office

### Scan to SharePoint<sup>4</sup>

Scan documents directly into SharePoint (On-premise)

### Scan to Searchable PDF<sup>7</sup>

Scan documents to searchable PDF files

### Auto Deskew<sup>3</sup>

Yes

### Base Colour Removal<sup>3</sup>

Yes

## Scanner Drivers

### Windows

TWAIN and WIA  
Windows 10/11  
(32 and 64 bit editions)  
Windows 8.1  
(32 and 64 bit editions)  
Windows 7  
(32 and 64 bit editions)  
Windows Server 2008  
R2/2012/2012 R2/2016/2019  
(64 bit editions)

### Linux<sup>5</sup>

SANE (32 and 64 bit editions)

## Fax

### Fax Modem

33600bps (Super G3)

### PC-Fax Send<sup>3&8</sup> and Receive<sup>4&8</sup>

Send and Receive faxes  
directly from your PC

### Memory Transmission

Up to 150 pages (ITU-T  
Test Chart, Standard  
Resolution, JBIG)

### Out of Paper Reception

Up to 150 pages (ITU-T  
Test Chart, Standard  
Resolution, JBIG)

### Auto Reduction

When receiving a single  
page document longer  
than A4 (297mm) the fax  
machine will automatically  
reduce the message to fit  
onto a single A4 sheet

### Error Correction Mode (ECM)

Detect line errors during  
fax transmission and  
resend the page(s) of the  
document that had an  
error (recipient machines  
must share this feature  
for it to work)

### Broadcasting

Send the same fax message  
up to 250 locations

### Grey Scale

256 shades (8 bit) of grey  
are available for faxing

## Fleet Management Tools

### Unattended Installer<sup>4</sup>

Ability to centrally deploy  
and customise our drivers  
and software

### MSI Installer<sup>4</sup>

Modular installers that  
can be distributed through  
On-premise Active  
Directory®

### BRAdmin<sup>4&5</sup>

LAN/WAN management  
software

### Embedded Web Server

Web based print  
management software  
embedded onto the  
device

### Driver Deployment Wizard<sup>4&5</sup>

Easily create print drivers  
for hassle free deployment  
over your network

## Software

### Brother iPrint&Scan Desktop<sup>3&5</sup>

Print from, scan to, send faxes,  
preview received faxes, preview  
copies and check the machine  
status from Windows or  
macOS PC

## Security and Network

### Wired Network

10Base-T/100Base-TX

### Wired Network Security

APOP, SMTP-AUTH, SSL/TLS (IPPS, HTTPS, FTPS, SMTP, POP3, IMAP4), SNMP v3 802.1x (EAP-MD5, EAP-FAST, PEAP, EAP-TLS, EAP-TTLS), Kerberos, IPsec

### Wireless Network

2.4GHz: IEEE 802.11 b/g/n (Infrastructure Mode)  
IEEE 802.11 g/n (Wi-Fi Direct)

5GHz: IEEE 802.11 a/n (Infrastructure Mode)  
IEEE 802.11 a/n (Wi-Fi Direct)

### Wireless Network Security

WEP 64/128 bit, WPA-PSK (TKIP/AES), WPA2-PSK (TKIP/AES), WPA3-SAE (AES)  
\*Wi-Fi Direct supports WPA2-PSK (AES) only.  
APOP, SMTP-AUTH, SSL/TLS (IPPS, HTTPS, FTPS, SMTP, POP3, IMAP4), SNMP v3, 802.1x (EAP-FAST, PEAP, EAP-TLS, EAP-TTLS), Kerberos, IPsec

### Wi-Fi Direct™

Print wirelessly without having to go through a wireless access point (both automatic and manual methods supported)

### Wireless Setup Support

Wi-Fi Protected Setup (WPS)

### Wireless Applications

Vertical Pairing

### IPv4

ARP, RARP, BOOTP, DHCP, APIPA(Auto IP), WINS/NetBIOS name resolution, DNS Resolver, mDNS, LLMNR responder, LPR/LPD, Custom Raw Port/Port9100, IPP, FTP Client ,FTP Server, SNMPv1/v2c/v3, TFTP server, POP3/IMAP4/SMTP Client, ICMP, Web Services (Print/Scan), CIFS Client, SNTTP Client, LDAP, HTTP Server

### IPv6

NDP, RA, mDNS, LLMNR Responder, DNS Resolver, LPR/LPD, Custom Raw Port/Port9100, IPP, FTP Client, FTP Server, SNMPv1/v2c/v3, TFTP server, Web Services (Print/Scan), POP3/IMAP4, SMTP Client, CIFS Client, SNTTP Client, LDAP, ICMPv6, HTTP Server

### IP Filter

Restrict which network users can or cannot access the device over the network (IPv4 only)

### E-mail Notifications

Automatically have the device send e-mail alerts when it requires attention, such as when the ink is low or needs replacing

### E-mail Reports

Receive usage reports on a regular basis via e-mail

### Secure Function Lock 3.0

Restrict access to individual or groups of users over a network. Can be used with PC User Login Names for up to 100 users

## Supplies and Accessories

### Inbox Cartridges<sup>1</sup>

Black - 350 pages  
Cyan - 350 pages  
Magenta - 350 pages  
Yellow - 350 pages

### High Yield Cartridges<sup>1</sup>

LC472 XLBK - 3000 pages  
LC472 XLC - 1500 pages  
LC472 XLM - 1500 pages  
LC472 XLY - 1500 pages

## Address Book

### LDAP

The ability to connect to an external LDAP enabled address book, like Microsoft Exchange



## Dimensions and Weights

**With Carton (WxDxH)**  
681 x 561 x 423mm - 22.6kg

**Without Carton (WxDxH)**  
576 x 477 x 305mm - 19.8kg

## Duty Cycle

**Recommended Monthly<sup>6</sup>**  
2500 pages monthly  
print volume

## Environment

### Power Consumption

Copying: Approx. 29W  
Ready: Approx. 5.0W  
Sleep: Approx. 0.9W  
Power Off: Approx 0.03W

### Sound Pressure

PC Printing (Colour/Mono):  
Approx. 50.0dB(A)

### Sound Power

Mono: 6.54B(A)  
Colour: 6.54B(A)

### TEC Value

0.17 kWh/week

### Ink Save Mode

This reduces the ink usage and helps to reduce the total cost of printer ownership

- 1 Approx. declared yield value in accordance with ISO/IEC 24711
- 2 Capacity calculated with 80g/m<sup>2</sup> paper
- 3 Windows and macOS only
- 4 Windows only
- 5 Optional download
- 6 Duty Cycles can be used to compare designed durability between like Brother products  
For maximum printer life, it is best to choose a printer with a duty cycle that far exceeds your print requirements
- 7 Requires Brother Software
- 8 Must be web connected
- 9 Print Speeds based on ISO/IEC 24734 ([www.brother.com/rd/printspeed](http://www.brother.com/rd/printspeed))
- 10 FPOT (First Print Out Time) based on ISO/IEC 17629
- 11 Copy Speeds ESAT based on ISO/IEC 24735
- 12 Scan Speeds based on ISO/IEC 17991



**brother**  
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