



Bostik

smart adhesives

THE NEW GENERATION OF SUPERGLUES

BETTER + **FASTER** +
STRONGER + **EASIER**
adhesives



Super Glues are still one of the top selling adhesives in the world

41%*

Adhesive buyers bought super glue during the last 12 months

1 in 2**

Users repair items because they don't like to throw things out and prefer to recycle

*YOU GOV- Repair & Assembly – Glues consumer usages and attitudes survey 5 countries (FR – GB – DE – PL –RU) – Jan 2019.

**GFK Panel - Repair & Assembly – Mass Market + DIY stores EUROPE 3 (France – Germany – UK) - June 2019.





conscious
performance.



DON'T BIN IT
FIX IT!
#REPAIRHERO



Consumers have become increasingly demanding...



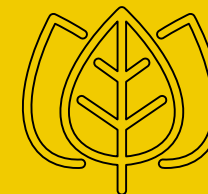
EFFICIENCY

« The bond **BREAKS** after a while and is not shock resistant »



EASE OF USE

« It **STICKS TO MY FINGERS** & I hate it! I want it to stick only the surfaces »



SAFETY

« It is a **POTENT** glue and **SMELLS** strong »





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NEW

FIX & FLASH

ADVANCED TECHNOLOGY

STRONG LIGHT-ACTIVATED
GLUE+LIGHT

SETS ON DEMAND



15
sec.

APPLY, ADJUST & SHINE
THE LIGHT TO SET INSTANTLY

Bostik

FIX & FLASH

CLEAR LIQUID #REPAIRHERO

3g

99.9% MATERIALS BONDED!⁽¹⁾

ULTRA STRONG, LONG LASTING BOND, EVEN ON OPAQUE SURFACES!

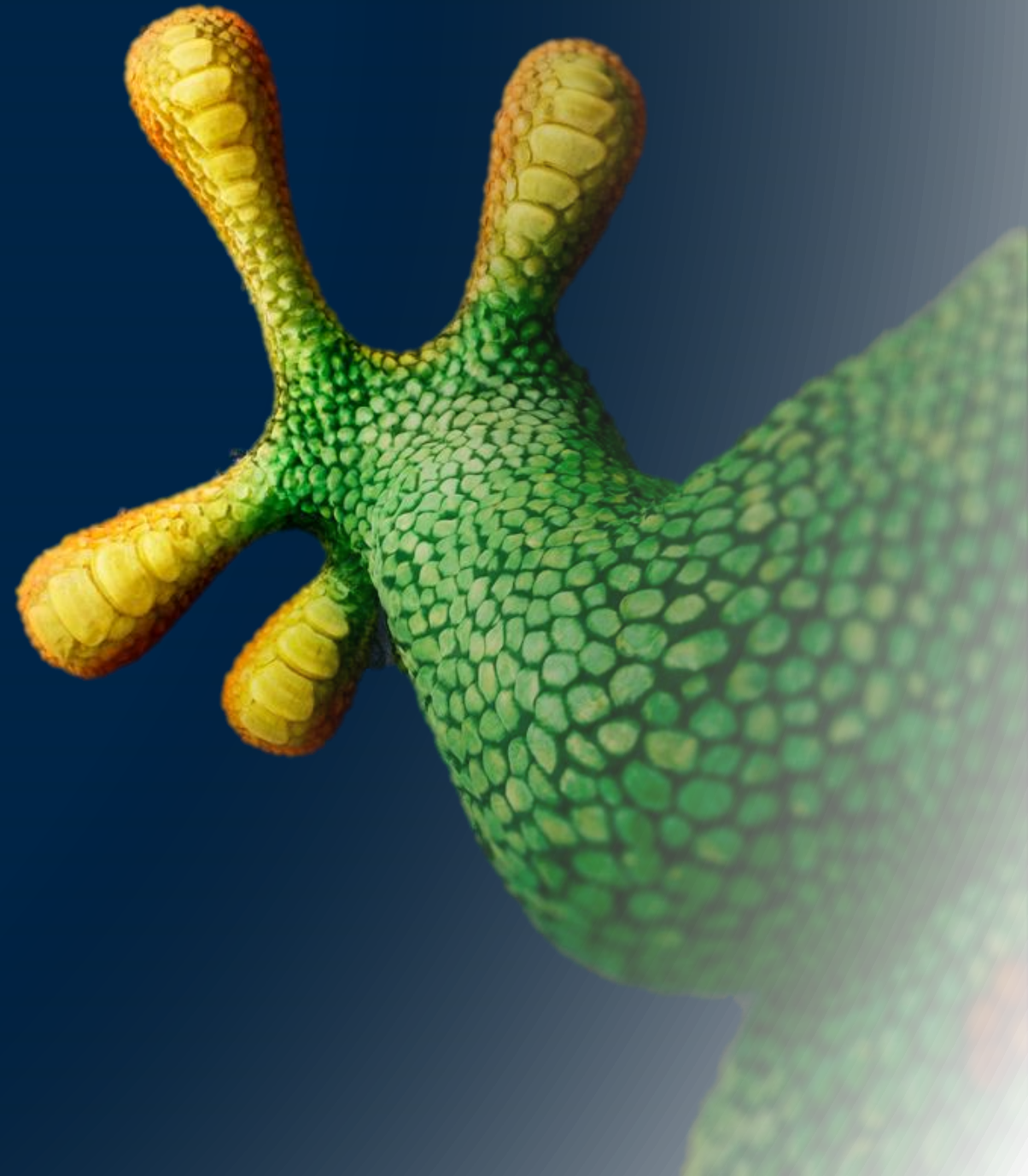
NEW

DON'T BIN IT
FIX IT!
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smart adhesives



BETTER

- Ultra strong lasting bond
- Works on opaque surfaces
- Flexible
- Temperature resistant from -20°C to 80°C
- Shadow curing (polymerisation from the outside to the inside)

FASTER

- Good initial tack
- Repositionable until you shine the light
- Does not stick to fingers immediately

EASIER

- Odourless
- Solvent free
- Non-irritant
- Non-hazardous
- Can be sanded and painted

99.9% MATERIALS BONDED!

Lamps, vases, shoes, furniture, toys, glasses, cups...





Product Info

CYANOACRYLATE GLUE MECA Light curing

Fix 'n Flash



Substrates



99.9% Materials bonded: Plastic, wood, paper, porcelain, leather, rubber, metal, glass, mirrors, fabric, concrete, brick, stone etc..

How to use



The surfaces must be clean, dry, dust-free and degreased.
Screw nozzle onto the tube & remove the cap to use.

Apply a small amount of glue to create a continuous bead on the edges of the object.

You have time to reposition your objects. Wait at least 3 seconds for an initial tack.

Switch on the light and shine it around the edge of the glue line for 15 seconds.

Uses



Interior

Advantages



Does not stick to fingers immediately

Shock resistant

Durable bond

Non-Irritant

Odourless

Solvent free

Adjustable

Limits



Not suitable for PE and PP

Pack size



6 per box



FIX & FLASH

ADVANCED TECHNOLOGY

Strong light-activated glue

BETTER

- Ultra strong lasting bond
- Does not stick to fingers immediately

FASTER

- Good initial tack
- Repositionable until you shine the light

EASIER

- Solvent free
- Non-irritant
- Odourless



FIX & FLASH
Basic



It bonds & repairs **99.9% OF MATERIALS!**
Without harming the environment.

DON'T BIN IT
FIX IT!
#REPAIRHERO

SUPPORTING
THE RANGE





DON'T BIN IT FIX IT! #REPAIRHERO

STRONG, LIGHT-ACTIVATED GLUE

STRONGER



- Ultra strong lasting bond
- Water resistant
- Temperature resistant from -20°C to +80°C

EASIER



- Non-hazardous
- Solvent-free
- Non-irritant

BETTER



- Crystal clear bond
- Does not stick to fingers instantly

FASTER



- Good initial tack
- Adjustable until you shine the light
- Flash to set instantly



conscious performance.



Product description	Size	Product code	Units per box	Product barcode	Outer Case Barcode
Bostik Fix 'n Flash	3g + LED	1-0723	6	5010591012264	05010591012271

Ask a Sticky Question... 0800 222 400 • diy.bostik.com/en-ZA • Bostik South Africa



Trade Presenter



A strong **DIGITAL CAMPAIGN** to support the launch



- “How to videos” to explain the **concept** & the **added value** of **FIX & FLASH**
- **Website banners & product information**
- **Projects & tutorials**
- **Social media**





POS MATERIAL
to identify
FIX & FLASH
off the shelf



Clip strips
Header cards
Wobblers

> Our strategy is consumer-centered & conscious

We offer them

not only powerful products synonymous with
the brand

but high-end, efficient, easy-to-use and
sustainable

→ SOLUTIONS for their PROJECTS!

✓
STOP THE WASTE,
FIX IT!
#REPAIRHERO





ATTACHED TO YOUR WORLD