

MONTHLY MARKETING CALENDAR



July
2025



WEEK 27

WEEK 28

WEEK 29

WEEK 30

WEEK 31

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
	1 Facebook & Insta Post Winter Must Haves	2 Tik-Tok Post OF9 Full Video	3 Facebook & Insta Post Paper Products	4 Tik-Tok Post Which OP do you need?	5 Facebook & Insta Post Rugby - SA vs. Italy	6
7 Facebook & Insta Post Gifting Ideas for Chocolate Day	8 Winter Warmers are still here_AMROD Emailer	9 Facebook & Insta Post Boardroom Furniture	10	11 Facebook & Insta Post Rubber Stamps	12 Facebook & Insta Post Rugby - SA vs. Italy	13 Facebook & Insta Post Embrace Your Geekness Day
14 Facebook & Insta Post Nelson Mandela Day - Reminder	15	16 What do the experts say about Corporate Gifting_AMROD Emailer	17 Facebook & Insta Post World Emoji Day	18 Facebook & Insta Post Nelson Mandela Day - PWAP	19 Facebook & Insta Post Rugby - SA vs. Georgia	20
21 Facebook & Insta Post <i>Promo_This is Your Spine on a Bad Chair</i>	22 Facebook & Insta Post <i>Promo_The Silent Office Villain: Your Chair</i>	23 Facebook & Insta Post <i>Promo_True or False: Office Chair Edition</i>	24 Facebook & Insta Post <i>Promo_True or False: Answer Revealed</i>	25 Facebook & Insta Post <i>Promo_Posture Check Challenge (weekly)</i>	26	27
28 Facebook & Insta Post <i>Promo_how You Sit vs. How You Should Sit</i>	29 Facebook & Insta Post <i>Promo_What Your Body is Telling You</i>	30 Facebook & Insta Post <i>Promo_Swipe to See the Real Cost of a Bad Chair</i>	31 Facebook & Insta Post <i>Promo_From Office Ache to Office Upgrade</i> Women's Day is almost here_AMROD Emailer			

MONTHLY MARKETING CALENDAR



August
2025



WEEK 31

WEEK 32

WEEK 33

WEEK 34

WEEK 35

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 Facebook & Insta Post <i>Promo_Posture Check Challenge (weekly)</i>	2	3
4 Facebook & Insta Post <i>Promo_Your Chair is a Health tool</i>	5 Facebook & Insta Post <i>Promo_Back Pain Isn't Part of the Job Description</i>	6 Facebook & Insta Post <i>Promo_Can Your Chair Cause Brain Fog?</i>	7 Facebook & Insta Post <i>Promo_Your Chair Might Be Blocking Your Blood Flow</i>	8 Facebook & Insta Post <i>Promo_Charter Chair (Morning)</i> Facebook & Insta Post <i>Promo_Trace Chair (Midday)</i> Facebook & Insta Post <i>Promo_Compensation (Afternoon)</i>	9 <i>National Women's Day</i> Facebook & Insta Post <i>Womens Day</i>	10
11 LinkedIn Post <i>Promo_Camden Chair (Morning)</i> LinkedIn Post <i>Promo_Trion Chair (Afternoon)</i>	12 This Everyday Habit Is... _Promo Emailer LinkedIn Post <i>Promo_Ozone Chair (Morning)</i> LinkedIn Post <i>Promo_Clever Chair (Afternoon)</i>	13 BLOG_The Chair That's Hurting You LinkedIn Post <i>Promo_Lily Chair (Morning)</i> LinkedIn Post <i>Promo_Classic Mesh Chair (Afternoon)</i>	14 Is Your Chair Supporting You... _Promo Emailer LinkedIn Post <i>Promo_2000 Chair (Morning)</i> LinkedIn Post <i>Promo_Matic Chair (Afternoon)</i>	15 LinkedIn Post <i>Promo_Chair Promo 2</i> LinkedIn Post <i>Promo_Dashing Chair (Morning)</i> LinkedIn Post <i>Promo_Zoom Chair (Afternoon)</i>	16 Facebook & Insta Post <i>Promo_Office Olympics: Ergonomics Edition Members Vidoes</i> Facebook & Insta Post <i>Springboks vs. Australia</i>	17
18 LinkedIn Post <i>Promo_Chair Promo 3</i> Facebook & Insta Post <i>Promo_Winner Announcement</i> Facebook & Insta Post <i>Promo_Charter Chair (Morning)</i> Facebook & Insta Post <i>Promo_Trace Chair (Afternoon)</i>	19 It's Not Just Your Chair... _Promo Emailer LinkedIn Post <i>Promo_Camden Chair (Morning)</i> LinkedIn Post <i>Promo_Trion Chair (Midday)</i> LinkedIn Post <i>Promo_Ozone Chair (Afternoon)</i>	20 BLOG_How to Know You're Sitting in a Bad Chair... LinkedIn Post <i>Promo_Clever Chair (Morning)</i> LinkedIn Post <i>Promo_Lily Chair (Afternoon)</i>	21 Time's Almost Up!... _Promo Emailer LinkedIn Post <i>Promo_Classic Mesh Chair (Morning)</i> LinkedIn Post <i>Promo_2000 Chair (Midday)</i> LinkedIn Post <i>Promo_Matic Chair (Afternoon)</i>	22 LinkedIn Post <i>Promo_Chair Promo Ends</i> LinkedIn Post <i>Promo_Dashing Chair (Morning)</i> LinkedIn Post <i>Promo_Zoom Chair (Afternoon)</i>	23 Facebook & Insta Post <i>Springboks vs. Australia</i>	24
25	26 Facebook & Insta Post <i>Business Tech Baddie</i>	27 Facebook & Insta Post <i>Business Tech Unpopular Opinions</i>	28	29 Facebook & Insta Post <i>When your WiFi holds up till 4:59pm...That's real love</i>	30	31