

# MONTHLY MARKETING CALENDAR



Jan  
2023



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
WEEK 1							1 New Year's Day
WEEK 2	2 Public Holiday	3	4 Support Office Reopens	5	6	7	8
WEEK 3	9 Back 2 School S/O Inland Store Visits	10 Back 2 School S/O Inland Store Visits LinkedIn Video Post	11 Back 2 School Emailer	12 BLOG Educational Resources	13 Tik Tok Content	14	15
WEEK 4	16 Back 2 School S/O Coastal Store Visits	17 Back 2 School S/O Coastal Store Visits LinkedIn Video Post	18 Back 2 School S/O Coastal Store Visits Educational Resources Emailer	19 Back 2 School S/O Coastal Store Visits	20 Tik Tok Content	21	22
WEEK 5	23 30	24 31 24 <sup>th</sup> International Day of Education LinkedIn Video Posts	25 Back to Basics Emailer	26 BLOG	27 Tik Tok Content	28	29