

MONTHLY MARKETING CALENDAR



November
2024



	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
WEEK 1					1 Facebook Post Movember	2	3
WEEK 2	4 Facebook Post Study Methods Say it With a Gift Emailer_Weekly AMROD Emailer Tiktok Post I want more	5	6 Facebook Post Joke 1	7 Facebook Post Back-to-School	8 Facebook Post Study Methods/Exam season	9	10
WEEK 3	11	12 Stay in Fashion with Amrod's Vougue Collection Emailer_Weekly AMROD Emailer	13 Facebook Post World Kindness Day	14 Tiktok Post Bestie joining me for stationery	15 Facebook Post Joke 2	16	17
WEEK 4	18 Facebook Post International Students Day	19 Facebook Post International Men's Day BLOG Mens Day	20 Facebook Post International Children's Day International Children's Day Emailer Packaging says it all Emailer_Weekly AMROD Emailer	21 Tiktok Post Buying more spending less International Men's Day Emailer	22	23	24
WEEK 5	25 Facebook Post BTS Top Picks 2	26 Toast to a Wonderful Year Emailer_Weekly AMROD Emailer	27 BTS Lists Emailer	28 Tiktok Post Lunch time break	29	30	