

# MONTHLY MARKETING CALENDAR

Office  
National

October  
2023

WEEK 1

WEEK 2

WEEK 3

WEEK 4

WEEK 5

| MONDAY   | TUESDAY                                                                                                                      | WEDNESDAY           | THURSDAY                                                       | FRIDAY                                         | SATURDAY | SUNDAY                                             |
|----------|------------------------------------------------------------------------------------------------------------------------------|---------------------|----------------------------------------------------------------|------------------------------------------------|----------|----------------------------------------------------|
|          |                                                                                                                              |                     |                                                                |                                                |          | 1<br>Breast Cancer Awareness Subscription Campaign |
| 2        | 3<br>Back To School Educators Resources Digital Launch                                                                       | 4                   | 5<br>World Teacher's Day                                       | 6<br>Breast Cancer Educational Facebook Post   | 7        | 8                                                  |
| 9        | 10<br>Back To School Educational Furniture Digital Launch                                                                    | 11<br>October Emler | 12<br>BLOG<br>Spring Colouring Competition Winner Announcement | 13<br>Breast Cancer Educational Facebook Post  | 14       | 15                                                 |
| 16       | 17<br>Back To School Robotics & Coding Digital Launch                                                                        | 18                  | 19                                                             | 20<br>Breast Cancer Educational Facebook Post  | 21       | 22                                                 |
| 23<br>30 | 24<br>31<br>24 <sup>th</sup> Back To School Educational Toys Digital Launch<br>31 <sup>st</sup> Educational Catalogues Video | 25<br>October Emler | 26<br>BLOG                                                     | 27<br>Breast Cancer Educational Facebook Video | 28       | 29                                                 |