

MONTHLY MARKETING CALENDAR

Office National

September
2023

WEEK 1

WEEK 2

WEEK 3

WEEK 4

WEEK 5

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
				1 Spring Day	2 SAOU Symposium Port Elizabeth	3 SAOU Symposium Port Elizabeth
4 Facebook Post	5 EGD Digital Launch	6 #GetYourSpringON Colouring Competition Launches	7 LinkedIn, YouTube and TikTok Video Post	8 International Literacy Day Rugby World Cup 2023 Start Date	9	10
SAOU Symposium Port Elizabeth	SAOU Symposium Port Elizabeth	SAOU Symposium Port Elizabeth		Facebook Engagement Post What's Inside EGD		
11 Facebook Post	12 Back To School "Must Haves" Digital Launch	13 #GetYourSpringON Colouring Competition Awareness	14 BLOG	15 Facebook Engagement Post What's Inside Back To School "Must Haves"	16	17
		September Emler				
18 Facebook Post	19 Arts & Crafts Digital Launch	20 #GetYourSpringON Colouring Competition Awareness	21 LinkedIn, YouTube and TikTok Video Post	22 Facebook Engagement Post What's Inside Arts & Crafts	23	24 Heritage Day
25 Public Holiday Facebook Post	26 Back To School "Additional" Digital Launch	27 #GetYourSpringON Colouring Competition Awareness	28 BLOG	29 Facebook Engagement Post What's Inside Back To School "Additional"	30	
		September Emler				